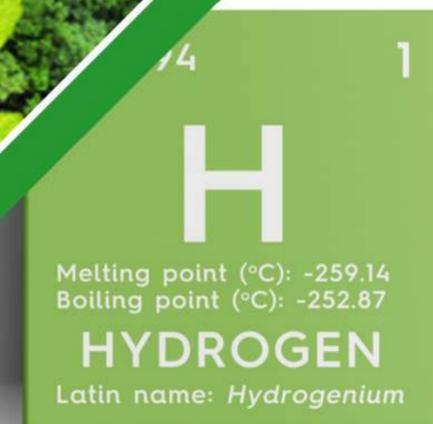




ACCELERATING SUSTAINABLE ENERGY



THE FOREFRONT OF ENERGY TRANSITION

HX Group is the world's first fully integrated hydrogen and alternative energy infrastructure platform, combining marketplace technology, strategic capital, embedded consultancy, real-time data, and proprietary pricing mechanisms that enable long-term offtake certainty. We accelerate adoption and unlock the full potential of hydrogen.



MARKET OPPORTUNITY

Hydrogen and alternative fuel markets are poised for exponential growth as the world accelerates its transition to clean energy.

2030



\$642 BILLION

CLEAN HYDROGEN MARKET*

Deloitte projects the global hydrogen market to surpass the value of the liquid natural gas (LNG) trade by 2030.

\$1.04

TRILLION

INC. ALTERNATIVE ENERGY
(AMMONIA, METHANOL, SAF)

2050

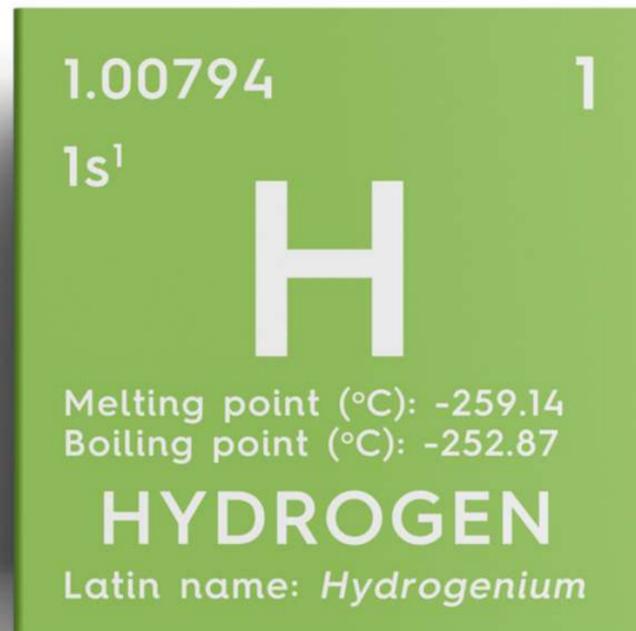


\$1.4 TRILLION

CLEAN HYDROGEN MARKET

\$1.92 TRILLION

INC. ALTERNATIVE ENERGY
(AMMONIA, METHANOL, SAF)



Hydrogen's barrier isn't innovation - it's the system.

Despite proven tech, projects stall due to disconnected regulation, inconsistent certification, and a lack of unified infrastructure for capital, offtake, and trade.

HX fixes this.

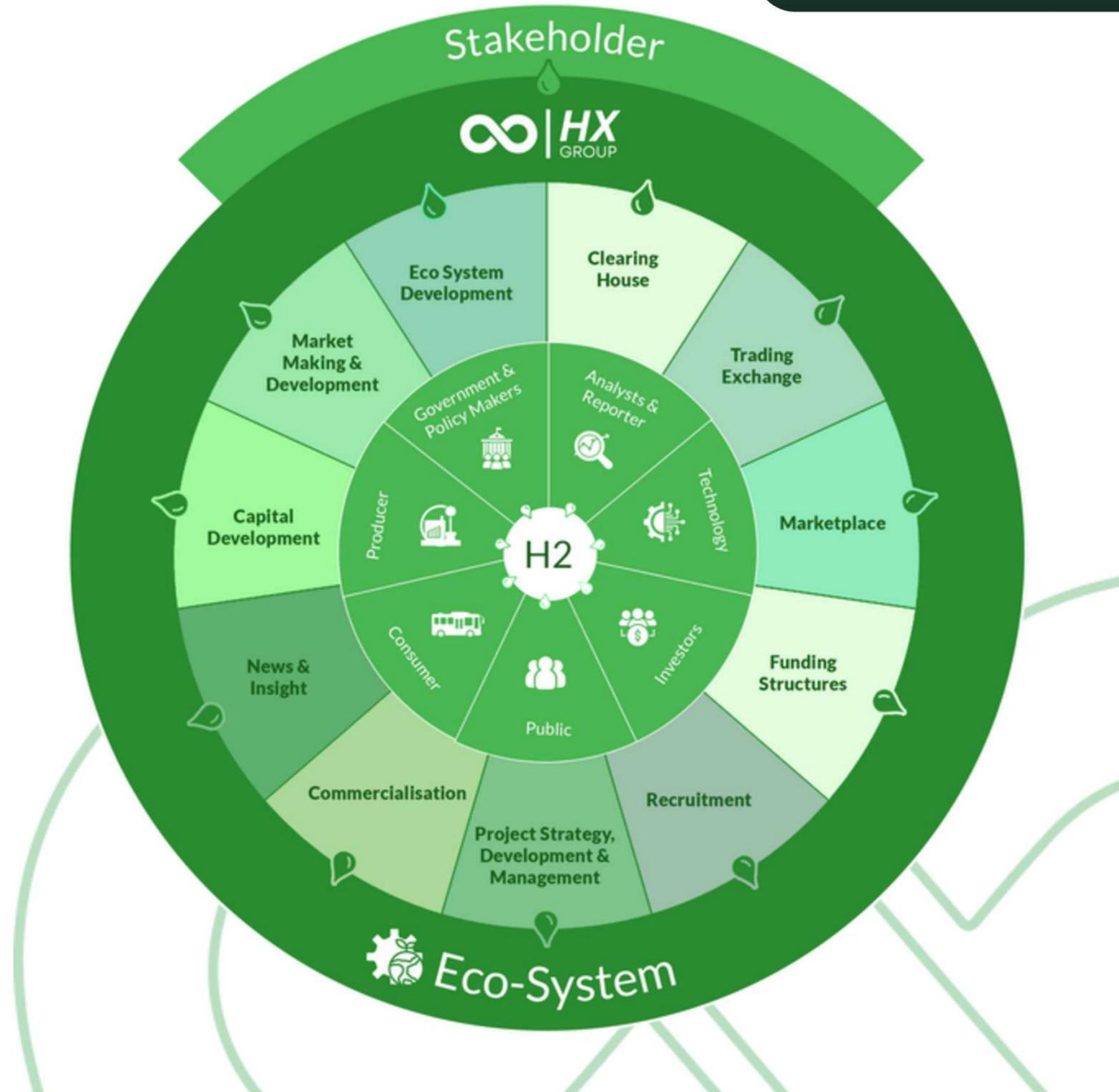
Our platform integrates certification, pricing, capital, and trading into a single, investable framework, unlocking hydrogen as a global, liquid commodity.

SIMPLE SOLUTIONS GLOBAL INNOVATION

HX delivers a fully integrated, Ai and blockchain-enabled platform for the hydrogen economy and alternative energies.

We transform a fragmented market into an investable, tradable ecosystem, combining certification, tokenised assets, capital, regulation, market data, and embedded consultancy into one seamless infrastructure.

At the core is a trusted clearing house, aligning stakeholders across the value chain, from project origination to global trade, while powering scale through real-time intelligence and on-the-ground execution.



ECOSYSTEM INCLUDES



Certified Digital Trading Infrastructure

Real-time tokenised trading, smart contracts, and integrated logistics and settlement.



Capital Generation and Deployment

Structured deal flow, investment vehicles, and project finance gateways to de-risk investment at scale.



Market Intelligence and Carbon Grading

Real-time data, carbon tracking, and predictive Ai analytics enabling stakeholders to price, plan, and participate with confidence.



Regulatory and Legal Harmonisation

Embedded legal services to align cross-border projects with evolving policy and compliance requirements.



Consultancy and Ecosystem Buildout

From national strategy to project execution, end-to-end advisory ensuring bankable delivery and stakeholder alignment.



Brand, Communications and Commercialisation

In-house communications and go-to-market support to build credibility, attract offtake, and ensure long-term viability.

TECHNOLOGY

AI Integration

- Predictive analytics for demand, carbon intensity, and price discovery.
- Smart compliance checks and automated risk management.
- AI-based buyer and seller matching for optimal liquidity.
- Real-time optimisation of supply chain and offtake.

Blockchain Infrastructure

- Transparent, tamper-proof certification and settlement.
- Automated smart contracts to execute trades and compliance.
- Immutable audit trail across cross-border transactions.



HX PRICING MECHANISM

OptiHX is a proprietary pricing mechanism developed by HX to underpin long term off-take agreements across hydrogen and clean fuel markets.

Designed to provide confidence and stability, OptiHX establishes dynamic price corridors that protect both buyers and sellers, ensuring predictable costs for offtakers while safeguarding sustainable returns for producers.

OptiHX creates the foundation for scalable, bankable contracts that accelerate investment and growth across the global hydrogen economy.

The "OptiHX" logo, where "Opti" is in a lowercase sans-serif font and "HX" is in a bold, uppercase sans-serif font, with a registered trademark symbol (®) to the upper right.

TOKENISED REAL-WORLD ASSETS

HX enables hydrogen and to be tokenised as a real-world asset (RWA), anchored in physical production, certified carbon data, and verified market activity.

This creates a globally consistent, auditable mechanism for cross-border pricing, trade, and settlement.

	HX TOKEN (HX)	HYDRODOLLAR (HD)
UTILITY	REPRESENTS COMMUNITY MEMBERSHIP	REPRESENTS OWNERSHIP OF REAL WORLD ASSET
VALUE	GOVERNANCE VOTING RIGHTS & REWARDS	BACKED BY 1KG OF HYDROGEN
BENEFIT	PROVIDES MARKET VOTING & GOVERNANCE. EARNS REWARDS FROM EACH HYDROGEN TRANSACTION	CREATES A STANDARDISED TRADABLE GLOBAL HYDROGEN CURRENCY

LEADERSHIP TEAM

HX leadership team is deeply experienced and progressive in the world of technology, market making and finance.

Our experienced team have worked with, and for, major global entities including Cisco, World Fuel Services, E.ON, GE, Credit Suisse, McKinsey and Company, Indian Chamber of Commerce, Government of Canada, and Hedera.

The team have experience in building and launching tokens, and developing compliant frameworks for regulation and trading.



Robert Flohr
Chairman



Clayton Kingman
CEO & Founder



Dr Aaron Bazin
CSO & Founder



Aaron Moore
CTO



Dr Mayilvelnathan Vivekananthan
Market Lead
India



Monique Morrow
Cybersecurity & Distributed
Ledger Technology (DLT)



Byron Berry
Trading
& Hydrogen



Karla Dorsch
Middle East
& Human Capital



FIRST MOVER ADVANTAGE UNDERWAY

HX is entering a strategic partnership with the City of Detroit and has established the Detroit HX as a subsidiary.

- 10+ year agreement to establish first mover advantage in the U.S hydrogen market
- Leading Detroit's hydrogen initiative and establishing the Detroit Hydrogen Fund
- Opening up exclusive real estate development opportunities for hydrogen
- Capitalises on Detroit's history and strategic location to accelerate adoption of hydrogen in the transport sector



CITY OF
DETROIT

REVENUE

HX will generate revenues from Year 1, with steady growth as operations scale globally. Within five years, we are targeting revenues exceeding \$150 million, establishing HX as the leading hydrogen enabler and exchange.

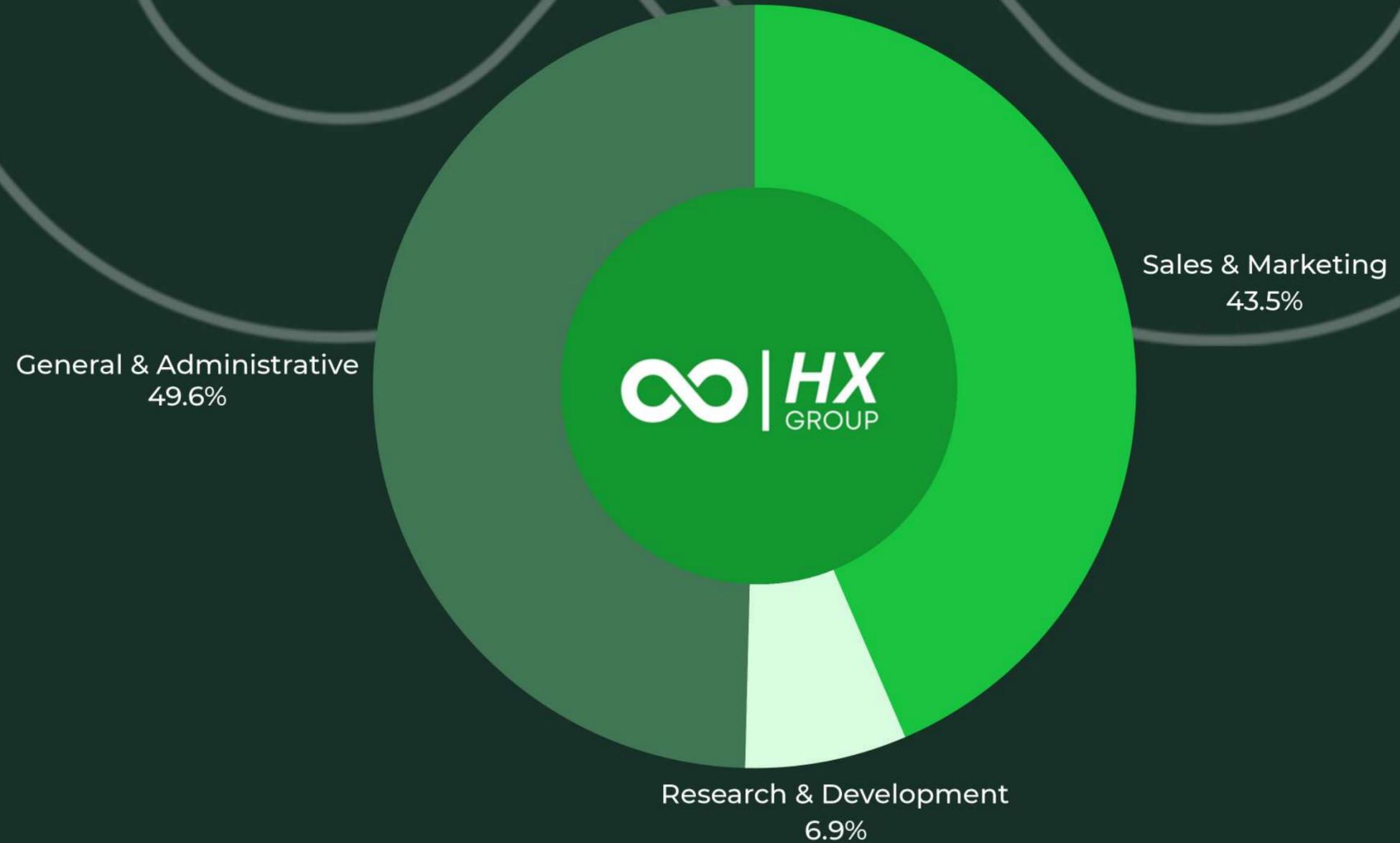


- Hydrodollar
- Listed Token Trading
- Trading membership
- Platform Subscriptions
- Listing Fee
- Financing Commissions
- Consultancy

SEED ROUND

HX is launching a \$10 million funding round with a minimum ticket of \$1 million, providing investors with a direct role in scaling the world's leading hydrogen exchange.

This capital will drive platform development, global activation, and regulatory structuring, enabling revenue from Year 1 and positioning HX to exceed \$150 million in revenues within five years.





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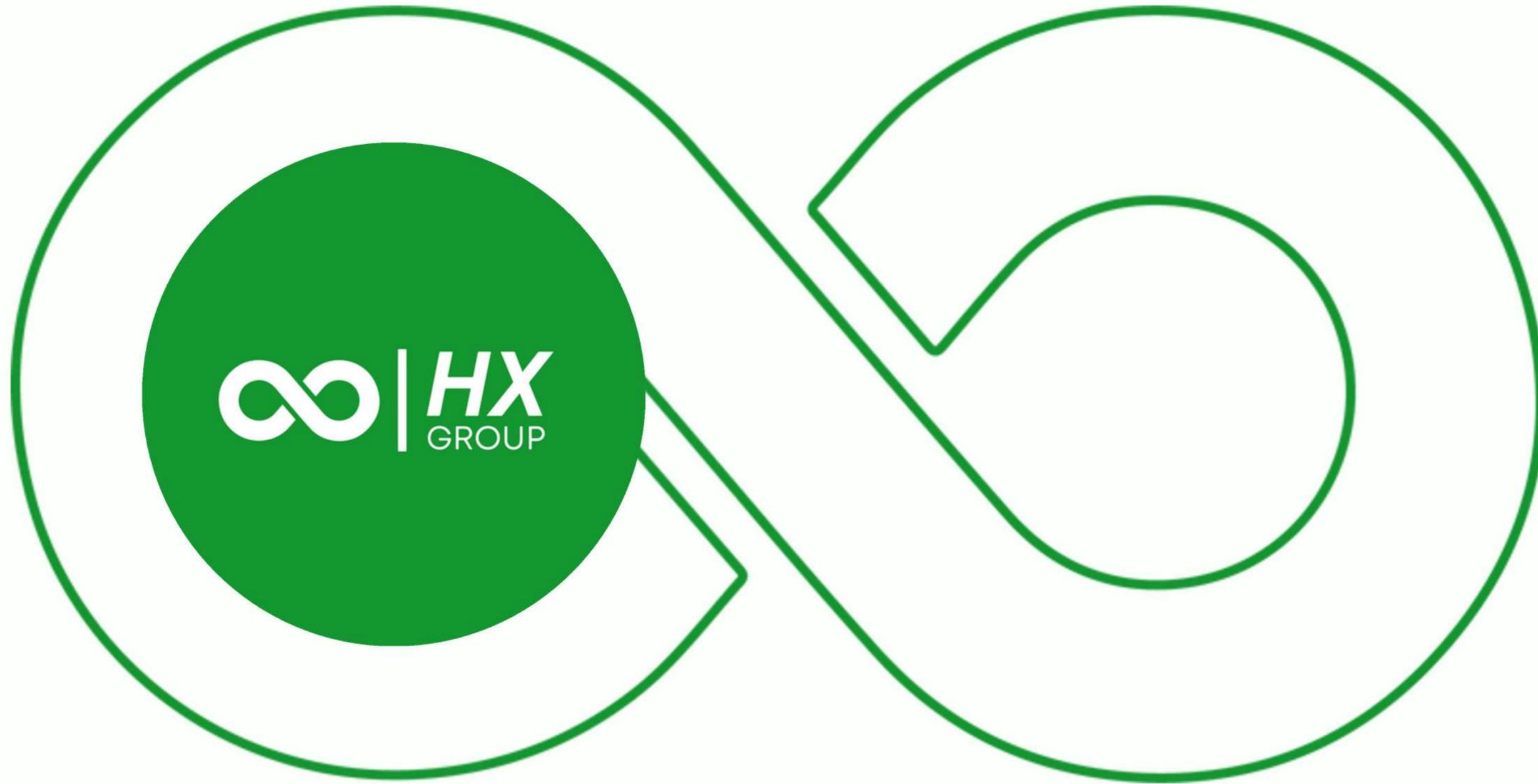
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**JOIN US IN POWERING
THE HYDROGEN
ECONOMY**

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